



“The TOWER *of* GROWTH”



We Are M3M

M3M India is a visionary real estate developer creating designer living in India.

In the last 15 years the company has come a long way in becoming the creator of idyllic high-end city developments in the country by building designer projects.



M3M GROUP VISION

- Emerge amongst India's leading real estate conglomerates with a global presence
- Adhere to the highest standards of business ethics and best practices in every area of endeavor
- Set new benchmarks in customer satisfaction, employee motivation and business associate relationships

BASANT BANSAL
CHAIRMAN, M3M GROUP

THE M3M BUSINESS VERTICALS



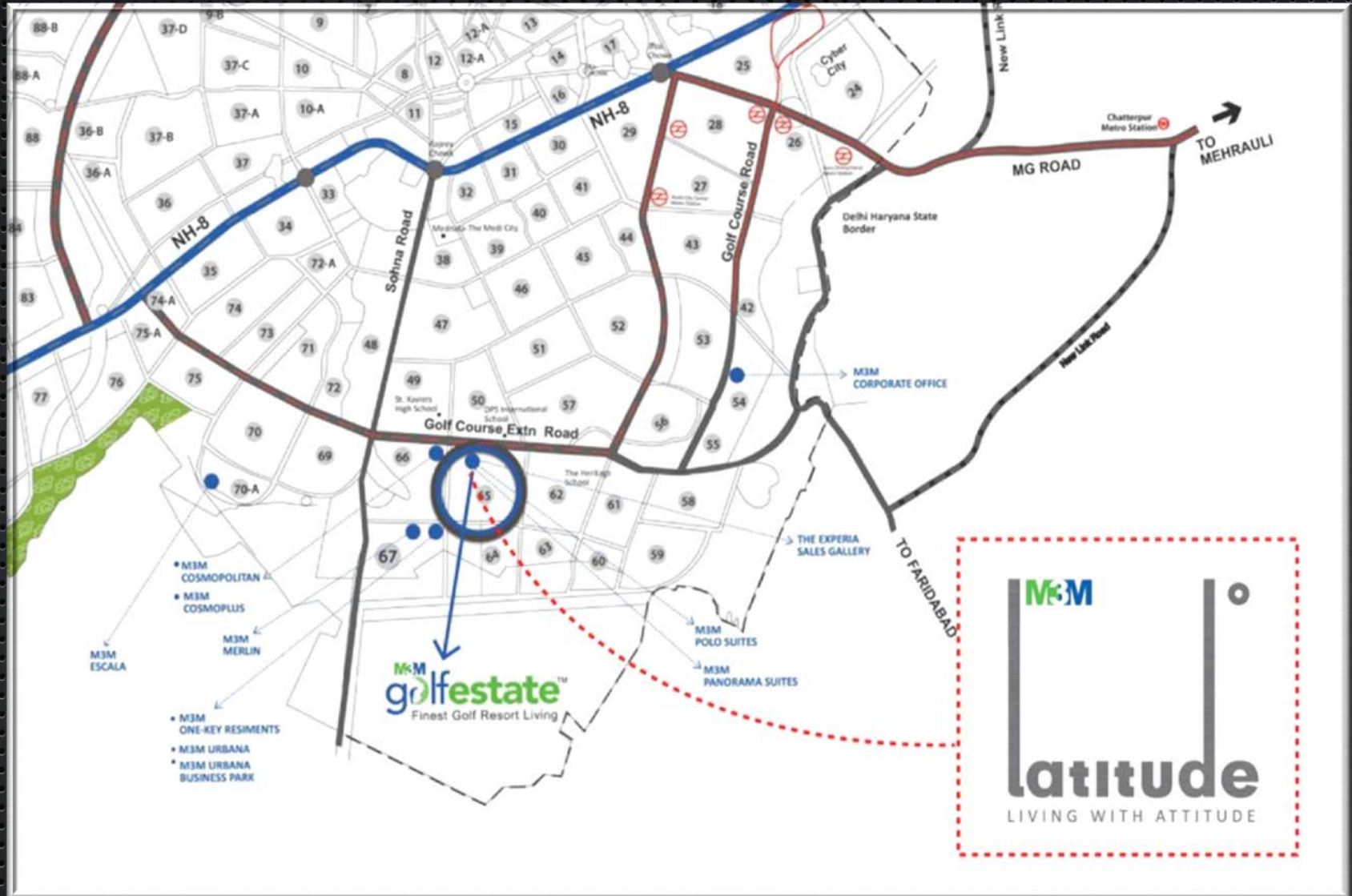
M3M BRANDS



What's Next ?

In the hub of Sector 65

At the entrance of M3M Golfstate.. lies an **Iconic Tower**...





Presenting...





M3M Latitude

The concept



As the name indicates - it is a concept which is upscale and sophisticated. The physical elements of 'height' is strongly emphasized along with modernity and a certain "Techno-style". This essentially **connotes a neo-minimalist, futuristic design**, evoking a sense of steel greys, cool water, blocks and avant-garde sculptures

The **landscaping will evoke a sense of a closely cropped garden**. Well lit with mood effects and rock-garden features with in-built audio speakers. The whole scenario should incorporate pebbled pathways leading to the exclusive club and infinity pool.

The highlight of the tower would be the **roof-top lounge and 360° observatory circle- culminating in a rectangular penultimate top**.

A truly unique **singular tower overlooking the skyline** of modern millennium city – Gurgaon.

Exceptional location. Exceptional architecture. Exceptional life !



“Wow”



What a View !

Rooftop Crystal Club & Lounge

Spread over 41st, 42nd Floors & Rooftop



Entertain your guests at your own private **Crystal Club** – **Spread over 3 Levels** located more than 400 ft above Ground, Connected though an express lift !



Location Advantages

- Situated on 60 metre wide main arterial Sector road.
- Prominently located on Southern Peripheral Road (Golf Course Extension Road) one of the widest roads in Gurgaon (90 meters wide) and recently announced as NH 236.
- Just 30 minute drive from Delhi International Airport.
- Located on the Metro corridor, offering fast, convenient and comfortable connectivity to Delhi, easy accessibility to NH8 as well as to South Delhi via Gurgaon Faridabad expressway.
- Strategically linked to all major Business Hubs & Retail destinations.
- Close to major Hospitals like Medicity, Artemis etc. & Schools like St. Xaviers High School, DPS International, Heritage School etc.

In Close Vicinity to Everything You Would Have Ever Wanted !

M3M URBANA
M3M COSMOPOLITIAN
EROS CITY SQUARE
SOUTH POINT MALL
RAHEJA MALL
UNITECH ARCADIA
RODEO DRIVE

DPS INTERNATIONAL
ST. XAVIER'S HIGH
SCHOOL
HERITAGE SCHOOL
SCOTTISH HIGH
THE PRESIDUM
ANSAL UNIVERSITY

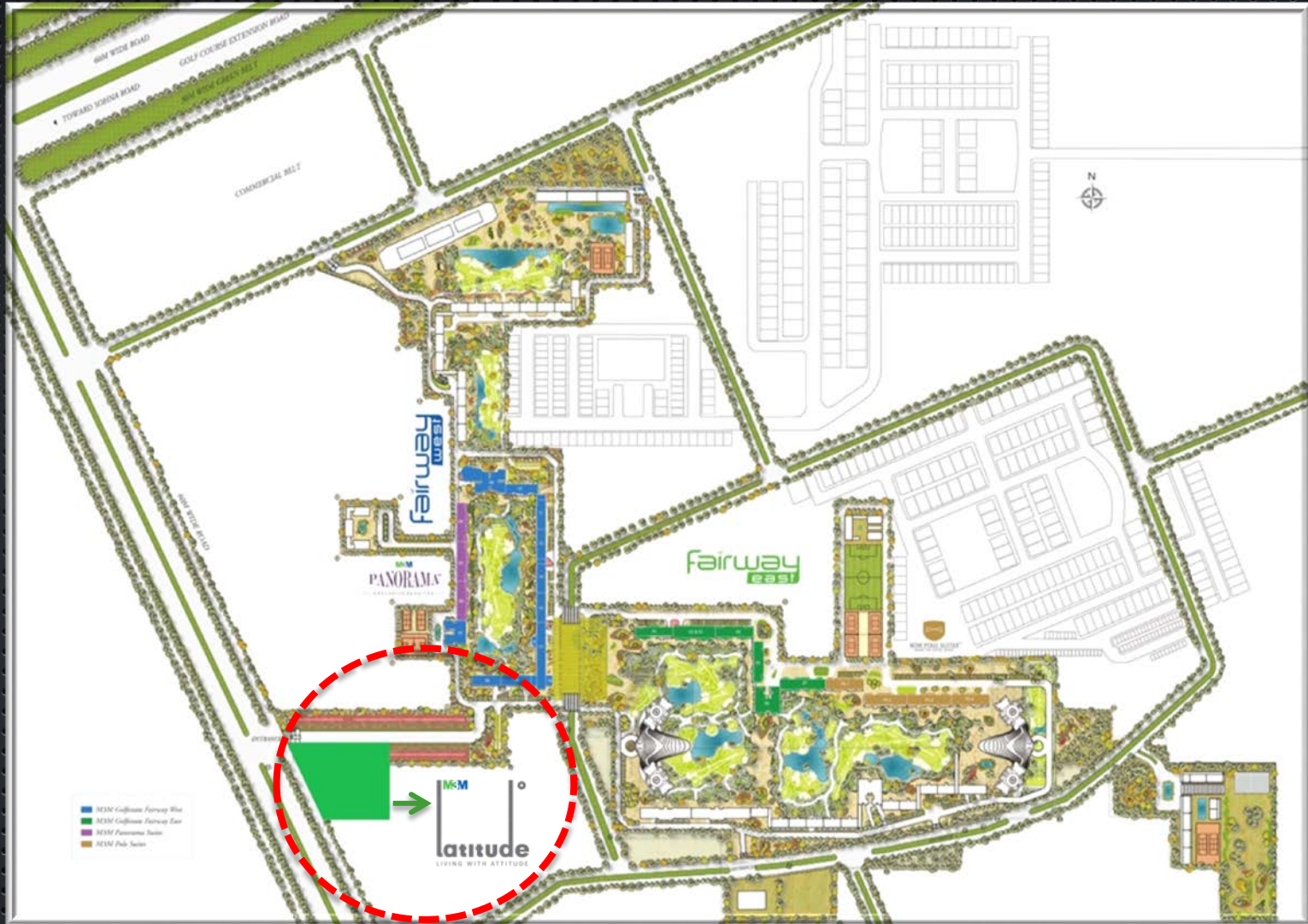


MCDONALD'S
NAIVEDYAM
DOMINO'S
HALDIRAMS
CAFE COFFEE DAY
PIZZA HUT
Many More

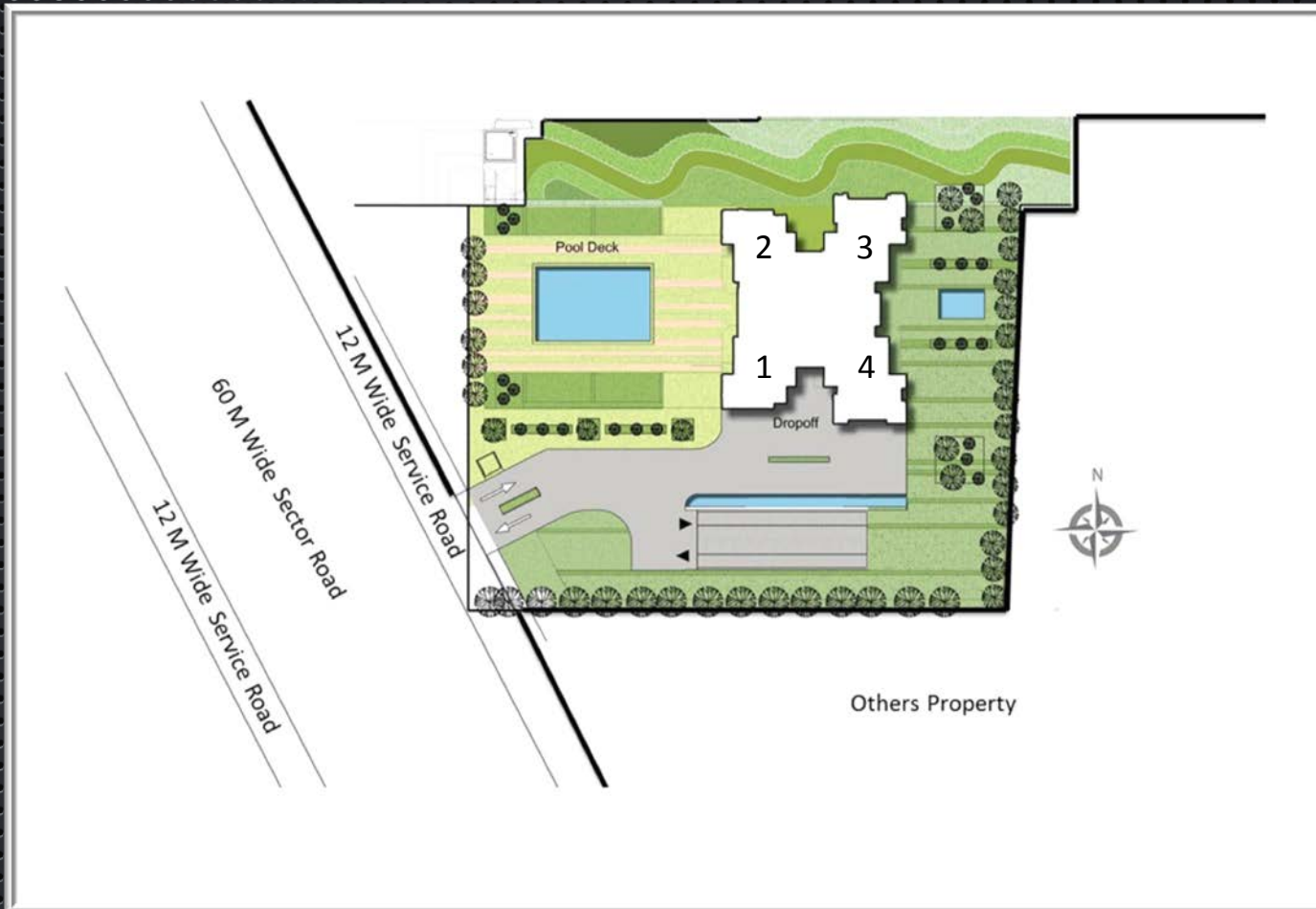
MEDANTA MEDICITY
ARTEMIS
PARAS
FORTIS
MAX



Master Plan



Site Layout



The Unique Proposition of The Latitude

- Limited edition 160 units.
- Modern Contemporary Architecture; Designed by UHA, London.
- Highly efficient architecture planning and design.
- High rise with beautiful external lighting in the building.
- All around – all apartments enjoy abundant natural light.
- World-class club with Gymnasium, Squash court, SPA, Jacuzzi, Steam, Sauna etc.
- Resort-style pool area and large deck.

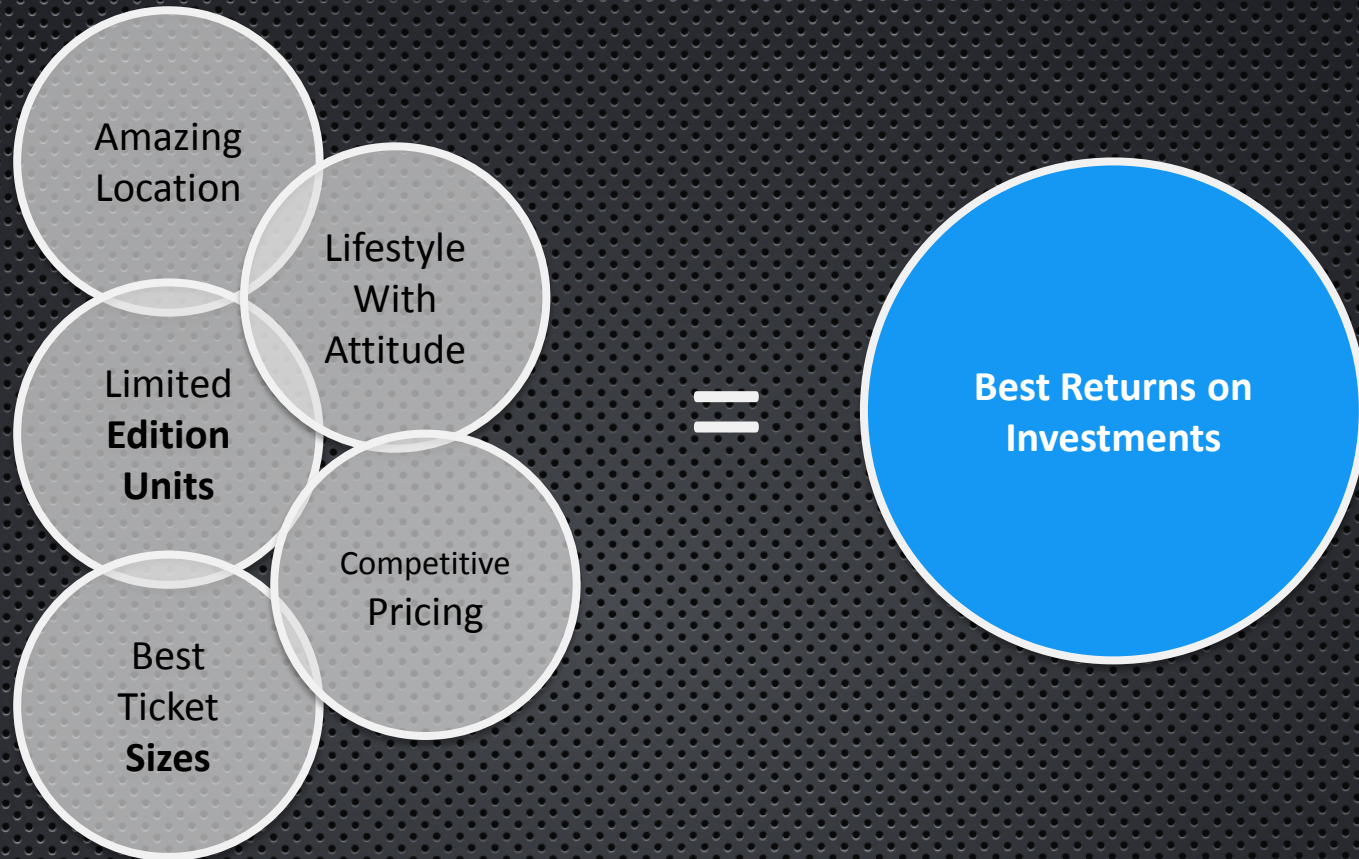


Contd.

- Roof-top café with breathtaking views.
- Observatory Deck with a Panoramic view of the city skyline
- High Speed Elevators.
- Energy efficient VRV/VRF Air conditioned apartments.
- Double glazing for energy saving and peaceful living.
- Ceiling height of 10 ft.
- Modular Kitchen with European styled cabinetry.
- Intelligent Home Access Control system.
- Laundromat.



Investment Rationale





Architectural Advantages



Sophisticated
Entrance
& Lobby



Elegant Club & Pool





Towering Attitude





Lounge at GF

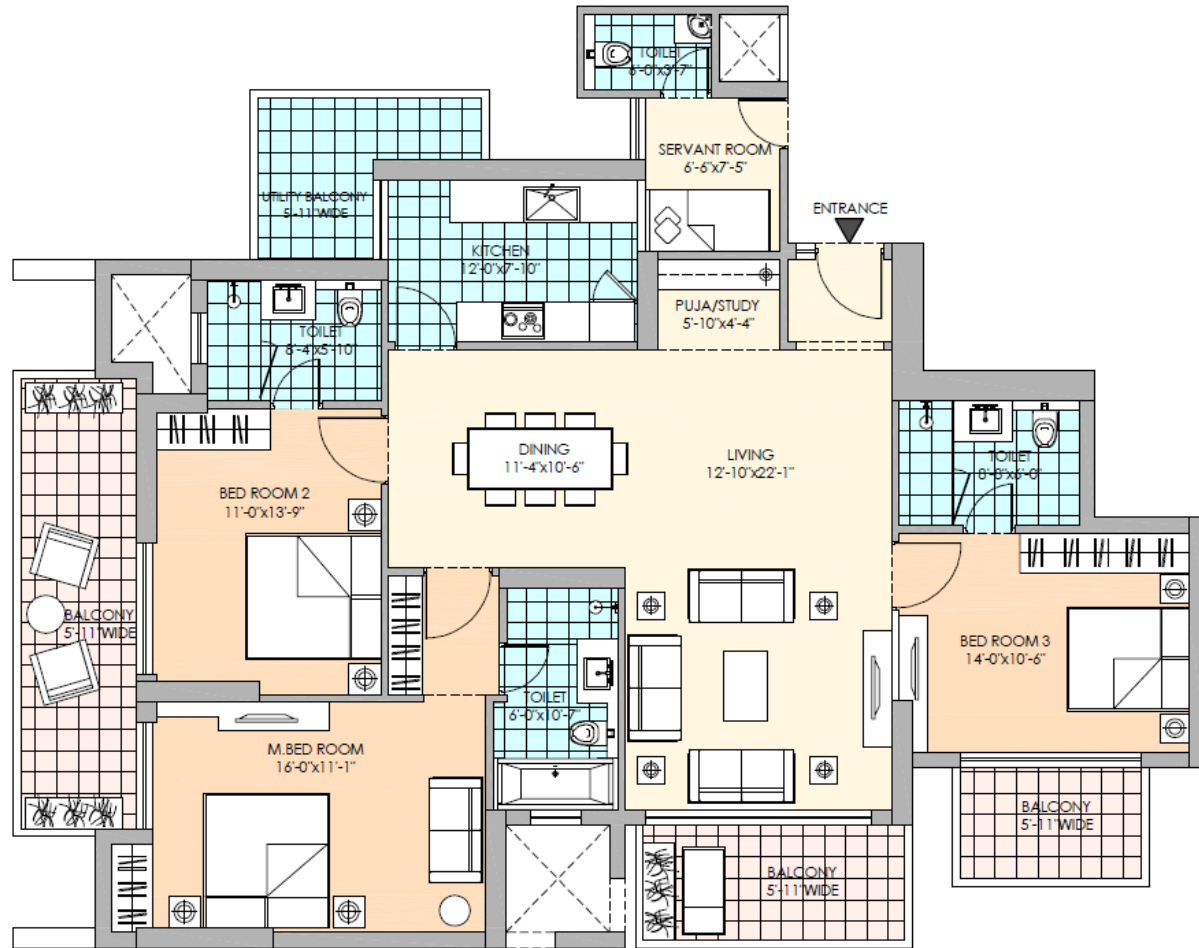


Observatory deck with Telescope



Roof Top Restaurant

Optimized Floor Plans (3 BHK+SQ - 2380 Sq.ft)



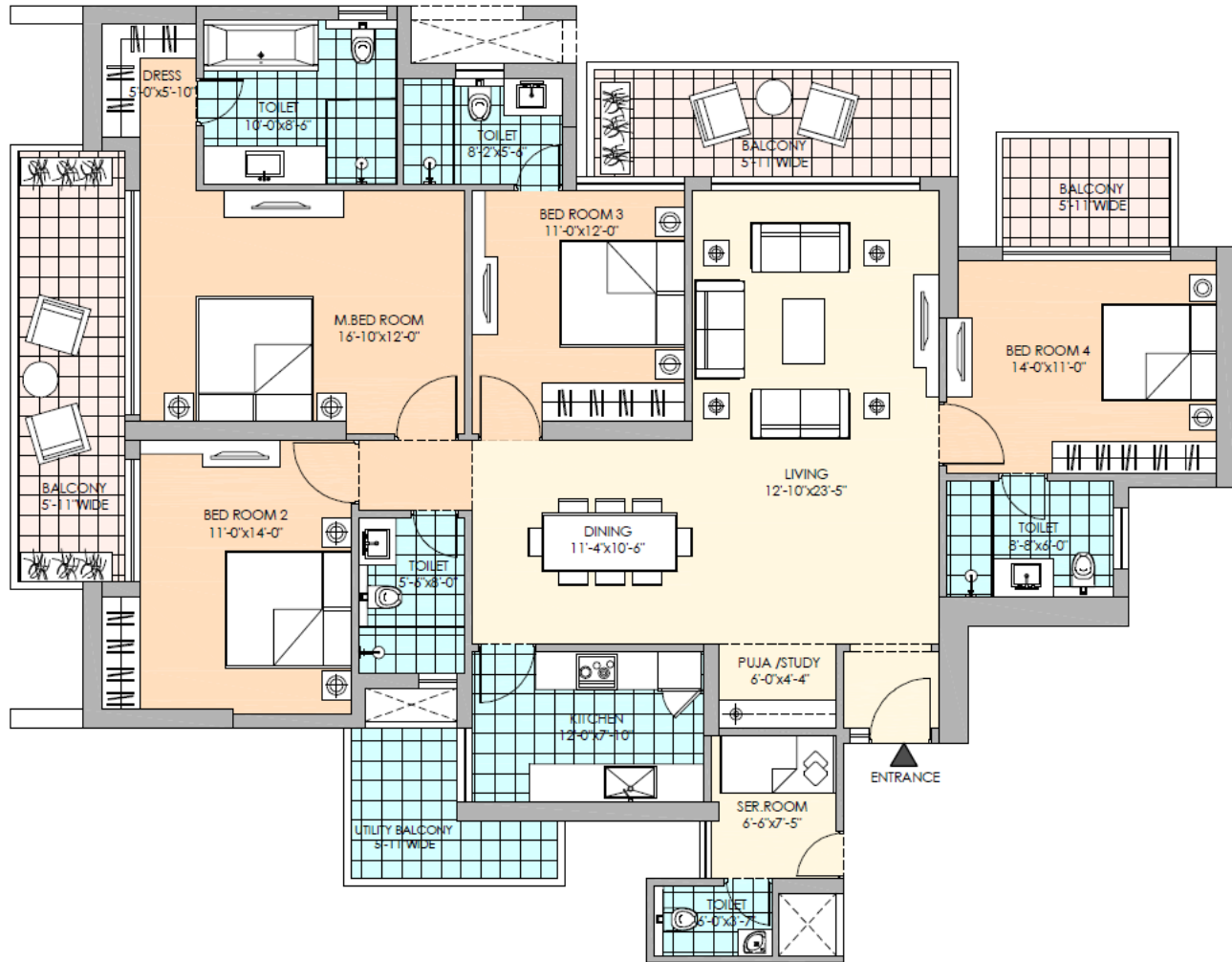
Apartment Type

3 BHK + SERVANT

Super Area

2380 Sft.

Optimized Floor Plans (4 BHK+SQ - 2875 Sq.ft)



Apartment Type

4 BHK + SERVANT

Super Area

2875 Sft.



Proposed Specifications & Finishes

Bedrooms

Walls: Plastic Emulsion with Roller Finish
Floors: Imported Laminated wooden flooring
Doors: Polished Flush Shutter with Wooden Door Frame
Windows : Double glazed; UPVC/ Aluminum Glazing
(Powder coated or Anodized)
Ceiling: Plastic Emulsion

Living/Dining Room

Walls: Plastic Emulsion with Roller Finish
Floors: Imported Marble
Doors: Polished Flush Shutter with Wooden Door Frame
Windows: Double glazed; UPVC/ Aluminium Glazing
(Powder coated or Anodized)
Ceiling: Plastic Emulsion

Kitchen

International Style Modular kitchen with Hob and Chimney
Polished Granite counter with SS sink and CP faucet
Walls: 2' high ceramic tiles above counter, balance painted
Floors: Anti skid Ceramic/Vitrified tiles
Doors: Polished Flush Shutter with Wooden Door Frame
Windows: UPVC/ Aluminum Glazing (Powder coated or Anodized)
Ceilings: Oil Bound Distemper Paint

Toilets

Walls: Ceramic tiles dado, rest plastic emulsion paint
Floors: Anti skid Ceramic/Vitrified tiles
Doors: Polished Flush Shutter with Wooden Door Frame
Windows: UPVC/ Aluminium (Powder coated or Anodized) window
Ceilings: Plastic emulsion paint
Fixtures: Single lever, International Brand CP Fittings & White sanitaryware
Others: Granite / marble counter



Proposed Specifications & Finishes

Lift Lobbies

Walls: Combination of one and more of stone cladding, tiles and plastic emulsion paint
Floors: Combination of one and more of Natural Stone & tiles
Doors: Stainless Steel finished lift doors
Ceilings: Plastic emulsion paint
Air-conditioned Ground Floor Lobby

External Façade

Walls: Combination of one and more of stone cladding, plaster with exterior grade paint, glazings
Railings: Glass Balcony Railings

Servant/Utility Room

Walls: Oil bound distemper
Floors: Ceramic/ Vitrified tiles
Windows: UPVC/ Aluminium Glazing (Powder coated or Anodized)
Doors: Painted Flush Shutter with Wooden Door Frame
Ceilings: Oil Bound Distemper Paint

Balcony/Utility Balcony

Floors: Anti-skid Ceramic/vitrified tiles
Walls: Durable exterior paint

Staircases

Walls: Oil-Bound Distemper Paint
Floors: Kota Stone/ Precast tiles
Doors: Steel fire doors/fire resistant shutter
Ceilings: Oil Bound Distemper Paint

Electrical Equipment

VRV/VRF airconditioning system for Living, Dining & Bedrooms
Three tier security system
High speed elevators with Stainless steel lift car interiors
100 % power back up round the clock with suitable diversity and load factor

Fire Safety

Automatic Sprinkler System, Wet riser , Fire detection & Alarm System

Others

Round the clock treated water supply

Price List



Price List

Basic Selling Price (BSP) per sq.ft	Rs. 9975
External Development Charges (EDC) Infrastructural Development Charges (IDC) per Sq.ft	As Applicable
Interest Free Maintenance Security (IFMS) per sq. ft	As Applicable
Preferential Location Charges (PLC)	As Applicable
Parking Charges (<i>per Car Parking Bay</i>) 2 Car Parks are mandatory for 3 Bed Room Apartment & 4 Bed Room Apartment.	Rs. 600000
Community Club Membership	Rs. 600000

Payment Plan

Milestone	Description
At Booking	Rs. 10,00,000
Within 30 days of Booking	10% of TSV Less Booking Amount
Within 90 days of Booking	10% of TSV
Within 6 Months of Booking	10% of TSV
On Completion of Top Floor Roof Slab	30% of TSV
On Filing of application for grant of Occupancy Certificate/Within 30 Days of Notice of Possession	40% of TSV + IFMS

* TSV - Total Sale Value inclusive of BSP + EDC/IDC + PLC + Car Parking + Club Membership



Thank You!

